

## **Attachment 1:**

# **Descriptions of Organizations and Constituencies**

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#### **Office of Communication, Inc. of the United Church of Christ**

The United Church of Christ is a not-for-profit religious organization, formed in 1957. It has approximately 1.4 million members who make up over 6,000 congregations in the United States and Puerto Rico. The Office of Communication, Inc. of the United Church of Christ is responsible for developing the Church's policy towards mass media. UCC has actively defended the public's rights in the communications filed for over 30 years. UCC has also participated in numerous FCC and judicial proceedings representing the rights of the viewing and listening public.

#### **National Organization for Women**

The National Organization for Women is the largest feminist organization in the United States, with a membership of over 500,000 women and men in more than 550 chapters in all 50 states and the District of Columbia. Since its founding in 1966, NOW's goal has been "to take action" to bring about equality for all women. NOW continues to have a strong interest in the accountability of the broadcast industry.

#### **Media Alliance**

Media Alliance is a 22 year-old nonprofit training and resource center based in San Francisco, California, for media workers, community organizations, and political activists. The organization offers a wide variety of services and support to its 3,000 members and group affiliates, including a computer lab for freelance journalists. Media Alliance also publishes MediaFile, the San Francisco Bay Area's media review, and People Behind the News, a comprehensive guide to media outlets and journalists throughout the Bay Area.

**Attachment 2:**

**Local Radio Ownership and Market  
Concentration Study**

## **Local Radio Ownership and Market Concentration Study**

### **Purpose:**

The purpose of this study is to analyze the effect of changes in radio station ownership rules on ownership diversity by comparing radio station ownership in 1993 to ownership patterns in 2001. In addition, this study also analyzed whether reductions in independent ownership of radio stations in local markets has led to greater concentrations of market power during that time period.

### **Design and Methodology:**

Using data from BIA Financial Network, this study incorporates a cross sampling of 10 of the 286 local radio markets listed in the 2001 BIA Radio Ownership Report\* comparing changes in ownership and market share concentration from 1993 to 2001. Specifically, the BIA sources are based on data from “Summer, 1993” and “July, 2001.”\*

The radio markets in this study were grouped by size as either large, mid-level or small as measured by their Metro Rank.\*\* The three large markets used in the study followed with their Metro Rank in parentheses are: New York, NY (1), Los Angeles, CA (2) and Charlotte-Gastonia-Rock Hill (37). The four mid-level markets are: Birmingham, AL (57), Lexington-Fayette, KY (106), Tyler-Longview, TX (143) and Portland, ME (164). Finally, the three small markets are: Fargo, ND (216), Billings, MT (255), and Rapid City, SD (268).

For purposes of the study, data for AM and FM stations in each market were combined, categorized by ownership and presented in table format. An additional table for each market is also presented which lists the top four owners in terms of their individual and collective market shares. Market share is defined by the Local Commercial Share.\*\*\*

### **Notes:**

The only modifications made to the data reflect the addition of Madison County, KY to the boundaries of the Lexington, KY market from 1993 to 2001. Madison County encompasses the cities of Richmond and Berea. Consequently, a FM and AM radio station was excluded from the analysis in both cities. The stations are: WCBR (1110 AM) and WLRO (101.5 FM) in Richmond and WKXO (1500 AM) and WLFY (106.7 FM) in Berea.

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Radio Station Ownership in New York City, NY: 1993 versus 2001 (2001 Metro Rank: 1\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
WXRK (92.3) WFAN (660) WZRC (1480)	Infinity Bcstg Corp	WXRK(92.3) WCBS (101.1) WNEW (102.7) WFAN (660) WCBS (880) WINS (1010)
WDRE (92.7)	Jarad Bcstg Co Inc	WLIR(92.7) WDRE (98.5)
WSKQ (97.9)	Spanish Bcstg	WPAT(93.1) WSKQ (97.9)
WRTN (93.5)	Hudson	WRTN(93.5)
WMJC (94.3) WMJQ (98.3) WGSM (740) WCTC (1450)	Greater Media	WMJQ (98.3) WDHA (105.5) WWTR (1170) WMTR (1250) WCTC (1450)
WKJY (98.3) WHLI (1100)	Barnstable Bcstg	WMJC(94.3) WKJY (98.3) WBZO (103.1) WRCN (103.9) WHLI (1100)
WFME (94.7)	Family Stations Inc	WFME (94.7)
WPLJ (95.5) WABC (770)	ABC Radio Inc	WPLJ (95.5) WABC (770) WQEW (1560)
WQXR (96.3) WQEW (1560)	New York Times Co	WQXR (96.3)
WQHT (97.1)	Emmis	WQHT (97.1) WRKS (98.7) WQCD (101.9)
WBLS (107.5) WLIB (1190)	Inner City Bcstg	WBLS (107.5) WLIB (1190)
WMCA (570)	Salem Comm Corp	WMCA (570) WWDJ (970)
WOR (710)	Buckley Bcstg Corp	WOR (710)
WEVD (1050)	Forward Bcstg Inc	WEVD (1050)
WBBR (1130)	Bloomberg Comm, Inc.	WBBR (1130)
WWRV (1330)	Radio Vision	WWRV (1330)
WNWK (105.9)	Multicultural Bcstg	WPAT (930) WNSW (1430) WZRC (1480)
	Long Is. Multi-Media	WLUX (540)
	Cox Radio Inc	WHFM (95.3) WKHL (96.7) WBAB (102.3) WBLI (106.1)
	Clear Channel	WALK (97.5)

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

		WHTZ (100.3) WKTU (103.5) WAXQ (104.3) WTJM (105.1) WLTW (106.7) WALK (1370)
	Millennium Radio	WJLK (94.3) WKXW (101.5)
	Vulcan Ventures Inc	WSNR (620)
	K Radio Inc	WGSM (740)
	Polnet Comm Ltd	WRKL (910)
	Universal Bcstg	WVNJ (1160)
	Aurora Comm	WFAS (1230) WFAS (103.9) WFAF (106.3)
	Hispanic Bcstg Corp	WADO (1280)
	Alexander Bcstg	WRCR (1300)
	Mega Comm Inc	WNNY (1380)
	Pamal Broadcasting	WLNA (1420) WHUD (100.7)
	Mariana Bcstg Inc	WGHT (1500)
	Access 1 Comm.	WWRL (1600)
	Radio Unica	WJDM (1530) WWRU (1660)
	Pillar of Fire	WAWZ (99.1)
	Hispanic Bcstg	WCAA (105.9)
	Big City Radio	WWXY (107.1) WWZY (107.1) WYNY (107.1)
WHTZ (100.3)	Shamrock Bcstg Inc	
WHUD (100.7)	Radio Terrace LP	
WCBS (101.1)	CBS Inc	
WCBS (880)		
WQCD (101.9)	Tribune Bcstg Co.	
WBAB (102.3)	Liberty Bcstg Corp	
WNEW (102.7)	Westinghouse Bcstg	
WINS (1010)		
WBZO (103.1)	Shore Media Inc	
WYNY (103.5)	Bcstg Partners Inc	
WFAS (103.9)	CRB Bdcstg Corp	
WFAS (1230)		
WPAT (93.1)	Park Comm Inc	
WPAT (930)		
WJLK (94.3)	D & F Communications	
WALK (97.5)	American Media Inc	
WALK (1370)		
WRKS (98.7)	Summit Comm Group	
WRCN (103.9)	Starr, Gary, et al	
WNCN (104.3)	Newco Holdings	
WMXV (105.1)	Bonneville Intl	

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

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\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

WDHA (105.5)	Northern NJ Radio	
WBLI (106.1)	Beck-Ross Comm	
WLTW (106.7)	Viacom Inc	
WSKQ (620)	Spanish Bcstg System	
WWDJ (970)	H.E. Ltd Partnership	
WADO (1280)	Spanish Radio Ntwk	
WLIR (1300)	Brenner, Zev	
WKDM (1380)	United Bcstg	
WNJR (1430)	Douglas Bcstg	
WWRL (1600)	National Black Ntwk	

### Market Ownership

1993

# of Stations:	# of Independent Owners:
57	42

2001

# of Stations:	# of Independent Owners:
75	36

### Top 4 Local Commercial Share Owners\*\*\*

1993

Owner	Avg LCS
1. Capital Cities/ABC	9.1%
2. CBS Inc	8.9%
3. Infinity Bcstg Corp	7.6%
4. Westinghouse Bcstg	7.4%
<b>TOTAL</b>	<b>33.0%</b>

2001

Owner	Avg LCS
1. Clear Channel	24.2%
2. Infinity Bcstg Corp	21.2%
3. Emmis	13.8%
4. Spanish Bcstg	8.1%
<b>TOTAL</b>	<b>67.30%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Radio Station Ownership in Los Angeles, CA: 1993 versus 2001 (2001 Metro Rank: 2\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
KRTH (101.1) KROQ (106.7)	Infinity Bcstg	KCBS (93.1) KTWV (94.7) KLSX (97.1) KRTH (101.1) KROQ (106.7) KFWB (980) KNX (1070)
KLAX (97.9)	Spanish Bcstg	KFSB (93.5) KFSG (93.5) KXOL (96.3) KLAX (97.9)
KLOS (95.5) KABC (790)	ABC Radio Inc	KLOS (95.5) KDIS (710) KABC (790) KSPN (1110)
KJLH (102.3)	Taxi Prod Inc	KJLH (102.3)
KKGO (105.1) KOJY (540) KJQI (1260)	Mt Wilson FM Bcstrs	KMZT (105.1) KJAZ (1260)
KWVE (107.9)	Calvery Chapel	KWVE (107.9)
KPWR (105.9)	Emmis	KZLA (93.9) KPWR (105.9)
KGER (1390)	Salem Comm Corp	KFSH (95.9) KKLA (99.5) KRLA (870) KXMX (1190)
KFOX (93.5)	Chagal Comm	KFOX (1650)
KWKW (1330)	Lotus Comm Corp	KIRN (670) KWKU (1220) KWKW (1330)
KBRT (740)	Crawford Bcstg Co	KBRT (740)
KTYM (1460)	Trans America Bcstg	KTYM (1460)
	Clear Channel	KKHT (92.3) KVVS (97.7) KYSR (98.7) KIIS (102.7) KOST (103.5) KBIG (104.3) KLAC (570) KFI (640) KACD (850) KXTA (1150)
	Entravision Comm	KSSE (97.5) KSSC (103.1) KSSD (103.1)
	Lieberman Bcstg Inc	KBUA (94.3) KWIZ (96.7)

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

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		KBUE (105.5) KHJ (930) KVUE (1480)
	Astor Best Group	KMXN (94.3)
	Hispanic Bestg	KRVC (98.3) KSCA (101.9) KRCD (103.9) KLVE(107.5)
	Radio One Inc	KKBT (100.3)
	Multicultural Bestg Inc	KALI (106.3)
	Gold Coast Bestg	KGMX (106.3) KWJL (1380) KUTY (1470)
	Big City Radio	KLYY (107.1)
	Catholic Radio	KPLS (830)
	Multicultural Bestg	KALI (900) KYP A (1230) KAZN (1300) KMRB (1430)
	Hispanic Bestg Corp	KTNQ (1020)
	Hi-Favor Bestg LLC	KLTX (1390)
	Vulcan Ventures Inc	KMPC (1540)
	Radio Unica	KBLA (1580)
KKBT (92.3)	Evergreen Media Corp	
KCBS (93.1)	CBS Inc	
KNX (1070)		
KZLA (93.9)	Shamrock Bestg Inc	
KLAC (570)		
KIKK (94.3)	Aries Comm	
KMGX (94.3)	Buckley Bestg	
KTWV (94.7)	Westinghouse Bestg	
KFWB (980)		
KEZY (95.9)	WIN Communications	
KORG (1190)		
KFSG (96.3)	Int'l Foursquare Ch	
KWIZ (96.7)	Douglas Bestg	
KMAX (107.1)		
KLSX (97.1)	Greater Media	
KRLA (1110)		
KMNA (98.3)	El Dorado Comm	
KYSR (98.7)	Viacom Inc	
KXEZ (100.3)		
KKLA (99.5)	New Inspiration Best	
KLIT (101.9)	Golden West Bcstrs	
KMPC (710)		
KIIS (102.7)	Gannett Co.	
KIIS (1150)		
KBJZ (103.1)	Kelsho Comm, LP	
KAJZ (103.1)		
KOST (103.5)	Cox Enterprises	
KFI (640)		

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

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KACE (103.9)	All Pro Bcstg	
KBIG (104.3)	Bonneville Intl	
KNAC (105.5)	Keymarket Comm	
KBLA (1580)		
KYMS (106.3)	Interstate Bcstg	
KGMX (106.3)	Eric Chandler Comm	
KLVE(107.5)	Heftel Bcstg Corp	
KTNQ (1020)		
KPLS (830)	Orange County Bcstg	
KIEV (870)	So Calif Bcstg	
KGRB (900)	Burdette & Assoc	
KKHJ (930)	Lieberman, Jose & Leonard	
KWIZ (1480)		
KGfJ (1230)	East-West Bcstg Inc	
KPPC (1240)	Universal Bcstg	
KAZN (1300)	Pan Asia Bcstg Inc	
KALI (1430)	United Bcstg Co	
KXED (1540)	Spanish Bcstg System	

#### Market Ownership

1993	
# of Stations:	# of Independent Owners:
62	42

2001	
# of Stations:	# of Independent Owners:
69	27

#### Top 4 Local Commercial Share Owners\*\*\*

1993	
Owner	Avg LCS
1. Cox Enterprises	10.5%
2. Infinity Bcstg Corp	8.8%
3. Capital Cities/ABC	8.2%
4. Heftel Bcstg Corp	6.2%
<b>TOTAL</b>	33.70%

2001	
Owner	Avg LCS
1. Clear Channel	23.7%
2. Infinity Bcstg	21.6%
3. Hispanic Bcstg	15.0%
4. Emmis	7.1%
<b>TOTAL</b>	67.40%

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

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**Radio Station Ownership in Charlotte-Gastonia-Rock Hill: 1993 versus 2001**  
**(2001 Metro Rank: 37\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
WBT (107.9) WBT (1110)	Jefferson-Pilot	WBT (99.3) WLNK (107.9) WBT (1110)
WAVO (1150) WHVN (1240)	GHB Bcstg	WNMX (106.1) WAVO (1150) WHVN (1240) WCGC (1270)
WRNA (1140) WLTC (1370)	Ford Bcstg Inc	WRNA (1140) WRKB (1460)
WGSP (1310)	Willis Family Bcstg	WGSP (1310)
WRHI (1340)	Our Three Sons	WRHI (1340)
	Infinity Bcstg	WNKS (95.1) WPEG (97.9) WBAV (101.9) WSOC (103.7) WSSS (104.7) WFNZ (610) WGIV (1600)
	Radio One Inc	WCHH (92.7)
	Pacific Bcstg Group	WXRC (95.7)
	Clear Channel	WWMG (96.1) WKKT (96.9) WRFX (99.7) WLYT (102.9) WEND (106.5)
	Cana Bcstg Co Inc	WAAK (960)
	Baker Family Stns	WNOW (1030)
	KTC Bcstg Inc	WLON (1050) WCSL (1590)
	Helms Comm Corp	WKRE (1060)
	Morgan, Archie W	WIXE (1190)
	WSAT Inc	WSAT (1280)
	Neely, Frank	WLTC (1370)
	Suburban Radio	WEGO (1410)
	Victory Chrstn Centr	WGAS (1420) WOGF (1540)
	New Life Comm	WDEX (1430)
	Hastings, Calvin	WGNC (1450)
	ABC Radio Inc	WGFY (1480)
	Rowan Media Inc	WSTP (1490)
WAQQ (95.1) WRFX (99.7) WAQS (610)	Pyramid Comm	
WXRC (95.7)	Westcom Ltd	

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

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WIRC (630)		
WWMG (96.1)	Dalton Group	
WTDR (96.9)	Trumper Comm Inc	
WEZC (102.9)		
WPEG (97.9)	Bcstg Partners Inc	
WCKZ (101.9)		
WGIV (1600)		
WSOC (103.7)	EZ Communications	
WMXC (104.7)		
WRDX (106.5)	WSTP Inc	
WSTP (1490)		
WLON (1050)	Startown Bcstng Inc	
WIXE (1190)	Monroe Bcstg Co	
WSAT (1280)	Mid-Carolina Bcstg	

### Market Ownership

1993

# of Stations:	# of Independent Owners:
26	15

2001

# of Stations:	# of Independent Owners:
40	22

### Top 4 Local Commercial Share Owners\*\*\*

1993

Owner	Avg LCS
1. Bcstg Partners Inc	20.8%
2. EZ Communications	19.7%
3. Trumper Comm Inc	16.9%
4. Jefferson-Pilot	16.2%
<b>TOTAL</b>	<b>73.60%</b>

2001

Owner	Avg LCS
1. Infinity Bcstg	41.4%
2. Clear Channel	33.3%
3. Jefferson-Pilot	12.8%
4. Radio One Inc	4.6%
<b>TOTAL</b>	<b>92.10%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

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**Radio Station Ownership in Birmingham, AL 1993 versus 2001 (2001 Metro Rank: 57\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
WDJC (93.7)	Crawford Bcstg Co	WDJC (93.7) WYDE (850) WLGS (1260)
WFFN (95.3) WARF (1240)	New Century Radio	WFFN (95.3) WARF (1240)
WKLD (97.7)	Blount County Bcstg	WKLD (97.7) WCRL (1570)
WURL (760)	Bill Davidson Evangel	WURL (760)
WATV (900)	Birmingham Ebony	WATV (900)
WAYE (1220)	Willis Bcstg Corp	WAYE (1220) WLPH (1480)
	First Coast Catholic	WQOP (92.5)
	Radio South Inc	WTUG (92.9)
	Citadel Comm Corp	WYSF (94.5) WZRR (99.5) WRAX (107.7) WJOX (690) WAPI (1070)
	Cox Radio Inc	WBHJ (95.7) WRLE (97.3) WBHK (98.7) WZZK (104.7) WODL (106.9) WAGG (610) WRJS (1320)
	Clear Channel	WMJJ (96.5) WQEM (101.5) WDXB (102.5) WQEN (103.7) WENN (105.9) WERC (960)
	STG Media LLC	WRRS (101.1)
	Johnson, Paul T.	WPYK (1010)
	Lee, James	WZPQ (1360)
	Richardson Bcstg	WJLD (1400)
	Stocks Bcstg Inc	WFHK (1430)
	Bessemer Radio Inc	WSMQ (1450)
	WGTT Inc	WQCR (1500)
WAPI (94.5) WAPI (1070)	Dittman Group	
WMJJ (96.5) WERC (960)	Ameron Bcstg Inc	
WLBI (98.7)	N. Jefferson Bcstg	
WZRR (99.5) WJOX (690)	Dick Bcstg Co, Inc	

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

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WZBQ (102.5) WZPQ(1360)	Grant, Wm, Jr, et al	
WQEN (103.7) WAAX (570)	Osborn Comm Corp	
WZZK (104.7) WODL (106.9) WZZK (610)	NewCity Comm	
WENN (107.7) WAGG (1320)	A.G. Gaston Corp	
WYDE (850)	Amer General Media	
WCEO (1260)	Samford & Woodall	
WJLD (1400)	Richardson, Gary	
WCRL (1570)	Blount Family	

### Market Ownership

1993	
# of Stations:	# of Independent Owners:
27	17

2001	
# of Stations:	# of Independent Owners:
38	18

### Top 4 Local Commercial Share Owners\*\*\*

1993	
Owner	Avg LCS
1. NewCity Comm	29.0%
2. A.G. Gaston Corp	16.4%
3. Ameron Bcstg Inc	16.4%
4. Dittman Group	10.9%
<b>TOTAL</b>	<b>72.70%</b>

2001	
Owner	Avg LCS
1.Cox Radio Inc	44.3%
2.Clear Channel	21.8%
3.Citadel Comm Corp	21.0%
4. Crawford Bcstg Co	4.9%
<b>TOTAL</b>	<b>92.00%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

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**Radio Station Ownership in Lexington-Fayette, KY 1993 versus 2001 (2001 Metro Rank: 106\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
WGKS (96.9) WLXG (1300)	L.M.	WSTL (92.1) WGKS (96.9) WCDA (106.3) WBTF (107.9) WLXG (1300)
WJMM (106.3) WCGW (770)	Mortenson Bcstg Co	WCGW (770) WUGR (1250)
	Cumulus Bcstg Inc	WVLK (92.9) WLTO (102.5) WXZZ (103.3) WVLK (590)
	Clear Channel	WMXL (94.5) WBUL (98.1) WKQQ (100.1) WLKT (104.5) WMKJ (105.5) WLAP (630) WSNE (1580)
	Baldwin	WVRB (95.3)
	Clarity Comm Inc	WLXO (96.1)
	Mortenson Bcstg Co	WJMM (99.3)
	Wallingford Bcstg	WCYO (100.7) WEKY (1340) WIRV (1550)
	Davenport Bcstg Inc	WKYL (102.1)
	Thy Kingdome Come	WMJR (1380)
	Hammond Bcstg Inc	WYGH (1440)
WVLK (92.9) WVLK (590)	Stephens, Don, Recvr	
WMXL (94.5) WWYC (100.1)	Trumper Comm Inc	
WKQQ (98.1)	Village Companies	
WCKU(102.5)	High Media Group	
WTKT (103.3) WBBE (1580)	Kentucky Radio L.P.	
WLAP (630)	Trumper Comm Inc	
WNVL (1250)	Laney Communications	
WHRS (1380)	Smith, Tim	
WRPZ (1440)	Somerset Educ Bcstg	

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

### Market Ownership

1993	
# of Stations:	# of Independent Owners:
16	10

2001	
# of Stations:	# of Independent Owners:
27	11

### Top 4 Local Commercial Share Owners\*\*\*

1993	
Owner	Avg LCS
1. Stephens, Don, Recvr	34.5%
2. Trumper Comm Inc	15.7%
3. Village Companies	15.7%
4. High Media Group	11.4%
<b>TOTAL</b>	<b>77.30%</b>

2001	
Owner	Avg LCS
1. Clear Channel	43.16%
2. Cumulus Bcstg Inc	32.92%
3. L.M.	18.39%
4. Mortenson Bcstg	3.34%
<b>TOTAL</b>	<b>97.81%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.



**Radio Station Ownership in Tyler –Longview, TX: 1993 versus 2001 (2001 Metro Rank: 143\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
KOOI (106.5) KEBE (1400)	Waller Broadcasting	KFRO (95.3) KLJT (102.3) KKUS (104.1) KYKX (105.7) KOOI (106.5) KFRO (1370) KEBE (1400)
KWRW (97.7)	Whitehead E.H.	KWRW (97.7) KTLU (1580)
KZEY (690)	Community Bcst Group	KZEY (690) KOFY (1060)
	Citadel Comm Corp	KDOK (92.1) KTBB (600) KGLD (1330) KEES (1430) KYZS (1490)
	Clear Channel	KTYL (93.1) KKTX (96.1) KNUE (101.5) KISX (107.3) KBGE (1240)
	Witco Bcstg LLC	KYYK (98.3)
	Salem Comm Corp	KPXI (100.7)
	Reynolds, Kenneth	KBLZ (102.7) KAZE (106.9)
	Wiley College	KZEY (103.9)
KDOK (92.1) KGLD (1330)	Gleiser Comm Inc	
KTYL (93.1) KTBB (600)	Stansell Comm Inc	
KFRO (95.3) KFRO (1370)	Curtis Bcstg Stns	
KKTX (96.1) KKTX (1240)	Noalmark Bcstg Corp	
KTUX (98.9)	KTUX Inc	
KNUE (101.5)	Bcstrs Unlimited Inc	
KKUS (104.1)	Tyler FM, Inc	
KYKX (105.7)	SunGroup Inc	
KISX (107.3)	Whitley, Wm, Recvr	
KARW (1280)	Praise Media Inc	
KEES (1430) KYZS (1490)	Williams, Bruce H.	

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

### Market Ownership

1993	
# of Stations:	# of Independent Owners:
19	14

2001	
# of Stations:	# of Independent Owners:
26	9

### Top 4 Local Commercial Share Owners\*\*\*

1993	
Owner	Avg LCS
1. Bcstrs Unlimited Inc	26.6%
2. Community Bcst Group	12.9%
3. Waller Bcstg Inc.	10.8%
4. Stansell Comm Inc	10.8%
<b>TOTAL</b>	<b>61.10%</b>

2001	
Owner	Avg LCS
1. Clear Channel	37.1%
2. Waller Broadcasting	27.8%
3. Citadel Comm Corp	16.4%
4. Reynolds, Kenneth	10.6%
<b>TOTAL</b>	<b>91.90%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition, 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition, 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Radio Station Ownership in Portland, ME: 1993 versus 2001 (2001 Metro Rank: 164\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
WMGX (93.1) WYNZ (100.9) WGAN (560) WZAN (970)	Saga Comm Inc	WMGX (93.1) WYNZ (100.9) WPOR (101.9) WGAN (560) WZAN (970) WBAE (1490)
	Citadel Comm Corp	WCYI (93.9) WCYY (94.3) WHOM (94.9) WJBQ (97.9) WTPN (98.9) WBLM (102.9)
	Atlantic Coast Radio	WCLZ (95.5) WRED (95.9) WJJB (900) WLOB (1310) WJAE (1440)
	Mariner Bcstg Ltd	WBQQ (99.3) WBQW (106.3)
	WMTW Bcst Group	WMEK (99.9) WMTW (106.7) WTHT (107.5) WMTW (870) WLAM (1470)
	Blount Comm Group	WBCI (105.9)
WXGL (93.9)	Powell, Stephen	
WHOM (94.9)	Barnstable Bcstg Inc	
WHYR (95.9)	Vactionland Bcstg	
WCSO (97.9) WLPZ (1440)	Atlantic Morris Best	
WCLZ (98.9) WCLZ (900)	Devereaux, William	
WKZS (99.9) WLAM (870) WZOU (1470)	Grt Down East Wreles	
WPOR (101.9) WPOR (1490)	Ocean Coast Prop	
WBLM (102.9)	Fuller-Jeffrey Group	
WZPK (103.7)	New England Bcstg	
WKRH (105.9) WJTO (730)	Kaleidoscope Inc	
WPKM (106.3)	McCreery, Charles	
WTHT (107.5)	Bacon Bcstg Corp	
WTME (1240)	Gleason Radio Group	
WLOB (1310)	Carter Bcstg Corp	

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

### Market Ownership

1993	
# of Stations:	# of Independent Owners:
24	15

2001	
# of Stations:	# of Independent Owners:
25	6

### Top 4 Local Commercial Share Owners\*\*\*

1993	
Owner	Avg LCS
1. Saga Comm LP	28.8%
2. Ocean Coast Prop	20.5%
3. Fuller-Jeffrey Group	18.5%
4. Atlantic Morris Best	9.0%
<b>TOTAL</b>	<b>76.80%</b>

2001	
Owner	Avg LCS
1. Saga Comm LP	37.7%
2. Citadel Comm Corp	37.5%
2. WMTW Bcst Group	16.1%
4. Atlantic Coast Radio	5.7%
<b>TOTAL</b>	<b>97.00%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Radio Station Ownership in Fargo, ND-Morehead: 1993 versus 2001 (2001 Metro Rank: 216\*\*)**

1993 (Station/Calls)	Owner	2001 (Station/Calls)
WDAY (93.7) WDAY (970)	Forum Publishing Co	WDAY (970)
	Clear Channel	KULW (92.7) WDAY (93.7) KRVF (95.1) KFGO (101.9) KFGO (790) KVOX (1280)
	KIPS Inc	KVMI (96.7)
	Triad Bcstg Inc	KQWB (98.7) KVOX (99.9) KLTA (105.1) KPFX (107.9) KQWB (1660)
KSSZ (92.3)	Cerm Bcstg	
KKOL (95.1)	Leighton Enterprises	
KQWB (98.7) KQWB (1550)	Brill Media Co	
KVOX (99.9) KVOX (1280)	Nelson, David et. al.	
KFGO (101.9) KFGO (790)	Mid-Stakes Developmnt	
KLTA (105.1)	Ingstad, Tom	
KPFX (107.9)	Carlisle & Patel	

**Market Ownership**

1993	
# of Stations:	# of Independent Owners:
12	8

2001	
# of Stations:	# of Independent Owners:
13	4

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Top 4 Local Commercial Share Owners\*\*\***

1993	
Owner	Avg LCS
1. Mid-States Development	31.7%
2. Forum Publishing Co	19.8%
3. Nelson, David et. al.	15.2%
4. Brill Media Co	11.5%
<b>TOTAL</b>	<b>78.20%</b>

2001	
Owner	Avg LCS
1. Clear Channel	50.8%
2. Triad Bcstg Inc	40.2%
3. Forum Publishing Co	7.0%
4. KIPS Inc	2.0%
<b>TOTAL</b>	<b>100.00%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Radio Station Ownership in Billings, MT: 1993 versus 2001 (2001 Metro Rank: 255\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
	Fisher Bcstg Co	KYYA (93.3) KRKX (94.1) KRZN (96.3) KBLG (910)
	Clear Channel	KMHK (95.5) KKBR (97.1) KCTR (102.9) KBBB (103.7) KBUL (970)
	New NW Bcstrs	KGHL (98.5) KRSQ (101.7) KBEX (105.1) KZVR (107.5) KGHL (790)
	Elenbaas Media Inc	KURL (730) KMZK (1240)
	Sun Mountain	KBSR (1490)
KYYA (93.3) KRKX (94.1) KBLG (910)	Sunbrook Comm	
KDWG (95.5)	First Security Bank	
KKBR (97.1) KCTR (102.9) KCTR (970)	Citadel Comm Corp	
KIDX (98.5) KGHL (790)	Pegasus Bcstg of MT	
KOHZ (103.7)	KOHZ, Inc.	
KURL (730)	Christian Enterprises	
KKUL (1230)	Sterling Bcstg Co	
KMAY (1240)	May, Michael	
KBSR (1490)	Big Sky Radio Inc	

**Market Ownership**

1993

# of Stations:	# of Independent Owners:
14	9

2001

# of Stations:	# of Independent Owners:
17	5

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Top 4 Local Commercial Share Owners\*\*\***

1993	
Owner	Avg LCS
1. Citadel Comm Corp	39.6%
2. Sunbrook Comm	31.0%
3. KOHZ, Inc.	11.1%
4. Pegasus Bcstg of MT	10.5%
<b>TOTAL</b>	92.20%

2001	
Owner	Avg LCS
1. Clear Channel	44.9%
2. New NW Bcstrs	26.2%
3. Fisher Bcstg Co	26.8%
4. Elenbaas Media Inc	2.1%
<b>TOTAL</b>	100.00%

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.



**Radio Station Ownership in Rapid City, SD: 1993 versus 2001 (2001 Metro Rank: 268\*\*)**

<b>1993 (Station/Calls)</b>	<b>Owner</b>	<b>2001 (Station/Calls)</b>
KEZV (101.1) KOTA (1380)	Duhamel Bcstg Entpr	KDDX (101.1) KOTA (1380)
	Triad Bcstg Co	KRCS (93.1) KKMK (93.9) KOUT (98.7) KFSX (100.3) KBHB (810) KKLS (920)
	Haugo Bcstg Co	KSQY (95.1) KIQK (104.1) KTOQ (1340)
	Western SD Bcstng	KZZI (95.9)
	Bethesda Chrstn	KLMP (97.9) KSLT (107.3)
	KIMM Radio Inc	KIMM (1150)
KRCS (93.1) KBHB (810)	CD Bcstg Corp	
KKMK (93.9) KKLS (920)	Southern Minn Bcstg	
KSQY (95.1)	Associated Investors	
KLMP (97.9)	Fischer Bcstg Ptnrs	
KGGG (100.3) KIMM (1150)	Ingstad, Tom	
KIQK (104.1) KTOQ (1340)	Tom-Tom Comm Inc	
KSLT (107.3)	Black Hills Christian	

**Market Ownership**

1993

# of Stations:	# of Independent Owners:
13	8

2001

# of Stations:	# of Independent Owners:
15	6

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.

**Top 4 Local Commercial Share Owners**

1993

Owner	Avg LCS
1. Tom-Tom Comm Inc	33.1%
2. Southern Minn Bcstg	17.4%
3. Associated Investors	17.3%
4. Ingstad, Tom	14.1%
<b>TOTAL</b>	<b>81.90%</b>

2001

Owner	Avg LCS
1. Triad Bcstg Co	55.0%
2. Duhamel Bcstg Entpr	19.1%
3.. Haugo Bcstg Co	16.5%
3. KIMM Radio Inc	4.7%
<b>TOTAL</b>	<b>95.30%</b>

\* Source: Investing in Radio 1994, BIA Publications, Inc. (1<sup>st</sup> Edition. 1994); Investing in Radio 2001, BIA Publications, Inc. (3rd Edition. 2001)

\*\* Metro Rank denotes the ranking of market by size of population based on the U.S. census.

\*\*\* The Local Commercial Share is the average share for the prior 12-month period (beginning the previous Fall through the Summer ratings period) adjusted for lost listening to out-of-market and non-commercial stations.